



William Ransom & Son plc
(“Ransom” or the “Company”)

Appointment of Chief Executive

Ransom, the natural healthcare company, today confirms the appointment of Ivor Harrison as Chief Executive, with effect from 6 May 2008.

Mr Harrison (aged 42) was previously Managing Director of Maximuscle Limited, where he repositioned the brand, and was responsible for a significant improvement in financial performance which led to a successful exit for private equity investors. Prior to his involvement with Maximuscle, he served as Group Marketing Director for Premier Foods and for Cott Beverages Ltd. Mr Harrison will replace Iwan Williams who has held the role in an interim capacity since January this year.

Commenting on the appointment, David Suddens, non-executive Chairman, said “We are very pleased to announce the appointment of a new Chief Executive who has experience of building brands and knowledge of the healthcare sector. We believe that Ivor has the required skills to focus and improve our business.”

Disclosures under AIM regulations

Mr Harrison holds no other directorships or partnerships.

Mr Harrison has not been a director or partner of any other company except the following in the last five years:

Maximuscle Limited
Ivor Harrison & Associates Limited

Mr Harrison does not hold any shares in the Company.

There is no other information that needs to be disclosed pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies.

For further information, please contact:

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Notes to Editors**About William Ransom & Son plc**

Founded in 1846 and based in Hitchin, Hertfordshire, Ransom is the UK's oldest independent pharmaceutical company and one of the UK's leading natural healthcare companies. Ransom is quoted on AIM (ticker symbol: RNSM). The company is the market-leading supplier of glucosamine supplements following its acquisition of Health Perception in April 2004. The product range was further expanded in June 2005 when Ransom acquired Optima Healthcare to become the UK's, and one of Europe's, leading suppliers of retailed aloe vera products.

For more information please see www.williamransom.com